

Friends Of OpenJDK

Where the Java Community Comes Together

Foojay.io is the central resource for Java professionals - a platform for daily insights, curated news and community collaboration built around OpenJDK.





About Friends Of OpenJDK

What is Foojay.io?

Foojay.io is the integrated dashboard for all things Java. It's a central resource for daily information, curated highlights and categorised reference materials.

It is a place for **Friends Of OpenJDK** and a community platform bringing together Java professionals everywhere - from independent developers to enterprise teams and Java User Groups worldwide.

Through Foojay, you reach updated analysis, expert articles, tool comparisons, podcast episodes and a live Java developer community.

♥ Sponsorship funds go directly back to the community – website & Slack channel maintenance, platform improvements, podcast production, events and swag.

420K+

Annual Page Views

54K

Active Users per Quarter

325+

Contributing Authors

98+

Podcast Episodes & Growing

1K–10K+

Views per Article

6 years

Publishing Since 2020

Sponsorship Tiers

BRONZE

\$2,500 / year

SILVER

\$5,000 / year

GOLD


\$10,000 / year

Benefit	Bronze	Silver	Gold
Logo on sponsor page	✓	✓	✓
Banner/logo badge for your website	✓	✓	✓
Frontpage banner display (up to 3 wks each)	3 / year	6 / year	10 / year
Unlimited published authors & articles (recommended: ≤ 3/week)	✓	✓	✓
Dedicated sponsor page with description (<i>starting in August 2026</i>)	✓	✓	✓
Featured articles listed on sponsor page	—	✓	✓
Links & extended description on sponsor page	—	✓	✓
Analytics reporting on articles & sponsor page	—	On request	On request
Podcast interview / feature episodes	—	1 / year	2 / year
Company Slack channel on foojay.io	—	—	On request
Feature documents (eBooks, whitepapers) on sponsor page	—	—	✓
Foojay swag - stickers & T-shirt (for up to 3 authors)	—	—	✓



Gold Sponsor — Dedicated Sponsor Page

★ GOLD

 Mockup only — the final sponsor page layout on foojay.io will differ in design and structure. Sponsor pages will be available from August 2026.

Your Logo

Your Company Name

Gold Sponsor • [yourcompany.com](#) • [@yourhandle](#)

Your full company description appears here. Tell the Java community what you build, what problems you solve, and why developers should know about you. Supports rich text, links, and multiple paragraphs.

Featured Articles

- [Your Article Title One](#)
- [Your Article Title Two](#)
- [Your Article Title Three](#)

GOLD ONLY

Featured Documents

 [Your Report](#)

 [Your Guide](#)


 [Your Whitepaper](#)

eBooks, whitepapers & technical guides - displayed on your sponsor page and discoverable via site search.



Silver Sponsor — Dedicated Sponsor Page

◆ SILVER

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Your Logo

Your Company Name

Silver Sponsor • [yourcompany.com](#) • [@yourhandle](#)

Full company description with extended bio, website links, and social handles. Tell the Java community what makes your company worth knowing — products, open-source contributions, hiring, and more.

Featured Articles & Announcements

→ [Your Article Title One](#)

→ [Your Article Title Two](#)

→ [Your Article Title Three](#)

→ [Your Announcement or Event](#)



Content & Community Benefits



Unlimited Authors & Articles

All tiers include unlimited author accounts and published articles. We recommend ≤ 3 articles per week to maintain readability and editorial quality for readers.



Analytics & Reporting

Silver and Gold sponsors can request detailed analytics on article performance, sponsor page visits and audience engagement metrics - helping you demonstrate ROI to your team.



Podcast Features

Silver sponsors receive 1 interview/feature episode per year. Gold sponsors receive 2 - including co-hosting rights and input on episode topic and format.



Banners & Announcements

Promote your events, releases or campaigns. Bronze: 3/year, Silver: 6/year, Gold: 10/year - each displayed for up to 3 weeks on the foojay.io homepage.



Slack Channel Access

Take part in the conversations on Foojay Slack. Gold sponsors can add a dedicated company channel to the foojay.io Slack workspace - for announcements, discussions and direct community engagement.



Foojay Swag (Gold Only)

Gold sponsors receive official Foojay swag posted to up to 3 authors: Foojay stickers and a Foojay T-shirt - a great perk for your contributing team members.



How to Get Started

- 1 Choose Your Tier:** Select Bronze (\$2.5K), Silver (\$5K), or Gold (\$10K) based on your goals and desired level of community engagement.
- 2 Get in Touch:** Email us at hello@foojay.io with your preferred tier and company details. We'll follow up within 2 business days.
- 3 Set Up Your Presence:** We'll help configure your sponsor page, onboard your authors and schedule your first banner or podcast slot.
- 4 Engage & Measure:** Publish articles, engage via Slack and request analytics to track the impact of your sponsorship on the Java community.

♥ Sponsorship fees are reinvested into the community: website, platform, podcast, events & swag.

hello@foojay.io • foojay.io

